

GOOD RADIO.TV, LLC  
 KWIX-KRES-KIRK  
 MOBERLY, MO 65270

LIST OF ALL FULL-TIME JOBS FILLED  
 FOR THE PERIOD SEPTEMBER 30, 2007 THROUGH SEPTEMBER 30, 2008

<b>Job Title:</b>	<b>Date Filled:</b>	<b>Recruitment Source:</b>	<b>Contact:</b>
1. Programmer	10/04/2007	Former Employee	Doug Stewart
2. Copywriter	11/07/2007	Station Employee	Elvina Cunningham
3. Office Assistant	12/13/2007	Internal Promotion	Station Bulletin Board
4. Customer Service Rep	11/05/2007	Station Job Bank	Elvina Cunningham
Customer Service Rep	11/12/2007	Walk In	
Customer Service Rep	01/06/2008	Station Job Bank	Elvina Cunningham
5. Programmer	02/28/2008	Central Methodist University	Career Center
6. Account Executive	03/17/2008	Station Job Bank	Terry Strickland
7. Copywriter	02/28/2008	Internal Promotion	Station Bulletin Board
8. Programmer	06/06/2008	NW MO University	Rodney Harris
Programmer	07/01/2008	Sports Talent Agency	<a href="mailto:jon@staatalent.com">jon@staatalent.com</a>
9. Customer Service Rep	07/01/2008	MO Div Workforce Devel.	Clarice Young
Customer Service Rep	07/01/2008	Great Hires	<a href="http://www.mocareersouce.com">www.mocareersouce.com</a>
Customer Service Rep	07/21/2008	MO Div Workforce Devel.	Clarice Young
Customer Service Rep	07/21/2008	Great Hires	<a href="http://www.mocareersource.com">www.mocareersource.com</a>
10. Webmaster	08/08/08	Internal Promotion	Station Bulletin Board

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YEARLY TOTAL NUMBER OF INTERVIEWEES  
 AND TOTAL NUMBER OF INTERVIEWEES REFERRED BY EACH  
 RECRUITMENT SOURCE

Yearly Period Beginning: September 30, 2007 Ending: September 30, 2008

Total Number of Persons Interviewed for Full-Time Vacancies: 88

Total Number of Interviewees Referred by Each Recruitment Source:

<b>Recruitment Source Name</b>	<b>Total Number of Interviews</b>
Missouri Career Source (Great Hires)	15
Regional Radio Website	8
KWIX-KRES-KIRK Bulletin Boards	5
KWIX-KRES-KIRK Job Bank Program	7
Sports Talent Agency of America	9
MO Division of Workforce Development	10
Central Methodist University	1
Broadcast Center	2
NAACP – Moberly	1
MBA Website	2
Employee Recommendation	13

Friend Recommendation	5
Northwest MO State University	1
Stephens College	2
Job Point	1
Good Radio.TV Website	1
Walk Ins	5

## **SUPPLEMENTAL RECRUITMENT ACTIVITIES**

### **SCHOLARSHIP PROGRAM**

KWIX-KRES-KIRK sponsored the Missouri Broadcasters Association Foundation Scholarship Program for high school graduates or college attendees interested in a career in broadcasting. 100 ads were aired over three weeks on all three stations, informing graduates and college attendees of the Scholarship Program. Applications and brochures were available to be mailed or picked up and personnel were ready to answer any questions about the Scholarship Program.

### **INTERNSHIP PROGRAM**

KWIX-KRES-KIRK sponsored the Missouri Broadcasters Association Foundation Internship Program for Missouri college juniors or seniors enrolled in broadcasting or related curriculum. 30 ads were aired over two weeks on all three stations, informing students of the paid Internship Program which would also earn college credit. Interested college students were invited to contact or come into the stations for the applications and other information about the Internship Program.

### **JOB FAIRS**

(1) Station Manager Terry Strickland participated in an area wide Job Fair sponsored by the Missouri Career Center, Moberly Chamber of Commerce, Macon Chamber of Commerce, Missouri Employers Committee and the NEMO Workforce Investment Board on Thursday, March 20, 2008 from 1:00 to 6:00p. Over 200 people attended this Job Fair with KWIX, KRES, and KIRK Radio and 24 other businesses represented.

(2) Station Manager Terry Strickland participated in the Missouri Valley College Career Fair on Wednesday, March 26, 2008 from 10:00a to 3:00p. She met with interested students and gave them information about job opportunities with KWIX, KRES and KIRK Radio.

(3) Station Manager Terry Strickland participated in the Moberly Area Community College's Career Expo 2008 on Wednesday, April 2, 2008 from 10:00a to 2:00p. She met with interested students and gave them information about job opportunities with KWIX, KRES and KIRK Radio.

REGIONAL RADIO WEBSITE & STATION BULLETIN BOARDS

KWIX/KRES/KIRK JOB BANK

GREAT HIRES

www.missouricareersource.com

SPORTS TALENT AGENCY OF AMERICA

EMAIL jon@staatalent.com

LOCAL AGENCIES:

MO DIVISION OF WORKFORCE DEVELOPMENT-Darla Swiggins FAX 660 263-3901

GAMM PROGRAM, INC.-Michelle Brooks FAX 660 263-3833

MOBERLY AREA COMMUNITY COLLEGE-Career Center FAX 660 263-2406

CENTRAL CHRISTIAN COLLEGE-Career Center FAX 660 263-3936

TRUMAN STATE UNIVERSITY-Career Center FAX 660 785-4366

LINCOLN UNIVERSITY-Career Center FAX 573-681-5165

CENTRAL METHODIST UNIVERSITY-Career Center FAX 660 248-6980

BROADCAST CENTER-John Carroll FAX 314 647-1575

NAACP, MOBERLY, MO-Letter to Arthur Gross, Jr., 815 S. 6th Street, Moberly, MO 65270

BUSINESS & PROFESSIONAL WOMEN, HUNTSVILLE-Letter to Dora Cravens, 1121 Marmaduke Ct., Moberly, MO 65270

ALTRUSA CLUB, MOBERLY-Letter to Wanda Finnigan, 2214 County Road 2355, Moberly, MO 65270

SILVER BELLS ABWA, MOBERLY-Letter to Rhonda Hocker, 1739 Louisa Lane, Moberly, MO 65270

LITTLE DIXIE ABWA, MOBERLY-Letter to Marla Butts, 1114 Lowry Court, Moberly, MO 65270

KELLY SERVICES-Letter to Allen Jennings, 2501 Bernadette Drive, Columbia, MO 65203

MBA EEO 1 SOURCE AGENCIES LIST

ALICE LLOYD COLLEGE FAX 606 368-6217

AMERICAN INDIAN CENTER FAX 816 471-8543

AMERICAN INDIAN COUNCIL FAX 314 231-7923

ARKANSAS BAPTIST COLLEGE FAX 501 375-9257

ARKANSAS STATE UNIVERISTY – BEEBE BRANCH FAX 501 882-8387

ARKANSAS TECHNICAL UNIVERSITY FAX 479 964-0863

ASBURY COLLEGE FAX 859 858-0391

AURORA UNIVERSITY FAX 630 844-5463

BAKER UNIVERSITY FAX 785 594-4568

BELLARMINE COLLEGE FAX 502 452-8050

BENEDICTINE COLLEGE FAX 913 367-6178

BLACK ECONOMIC UNION	FAX 816 474-5805
BLACK RIVER TECHNICAL COLLEGE	FAX 870 248-4100
BLACKBURN COLLEGE	FAX 217 854-3713
BROADCAST CENTER OF ST. LOUIS	FAX 314 647-1575
BUENA VISTA COLLEGE	FAX 712 749-2036
CAMERON UNIVERSITY	FAX 580 581-2564
CARL SANDBURG COLLEGE	FAX 309 344-3291
CENTRAL CHRISTIAN COLLEGE	FAX 620 241-3529
CENTRAL COLLEGE	FAX 641 628-5338
CENTRAL METHODIST COLLEGE	FAX 660 248-3469
CENTRAL MISSOURI STATE UNIVERSITY	FAX 660 543-4668
CHICAGO STATE UNIVERSITY	FAX 773 995-2329
CLARKE COLLEGE	FAX 563 588-8173
COLLEGE OF THE OZARKS	FAX 417 335-2618
COLUMBIA COLLEGE	FAX 573 875-7526
COLUMBIA COLLEGE	FAX 312 344-8417
CONCORDIA UNIVERSITY	FAX 708 209-3176
CORNELL COLLEGE	FAX 319 895-5894
CULVER-STOCKTON COLLEGE	FAX 217 231-6611
CUMBERLAND COLLEGE	FAX 606 539-4136
DE PAUL UNIVERSITY	FAX 312 362-8565
DEVRY INSTITUTE OF TECHNOLOGY	FAX 816 941-0239
DIVISION OF WORKFORCE DEVELOPMENT	FAX 573 526-3494
DRURY COLLEGE	FAX 417 873-7808
EAST CENTRAL UNIVERSITY	FAX 580 310-5484
EAST-WEST UNIVERSITY	FAX 312 939-0083
EASTERN KENTUCKY UNIVERSITY	FAX 859 622-1570
ELMHURST COLLEGE	FAX 630 617-3393
EMPORIA STATE UNIVERSITY	FAX 620 341-5168
EUREKA COLLEGE	FAX 309 467-6437
FONTBONNE COLLEGE	FAX 314 889-5464
FORT HAYS STATE UNIVERSITY	FAX 785 628-4093
GEORGETOWN COLLEGE	FAX 502 868-7742
GOVERNORS STATE UNIVERSITY	FAX 708 534-1173

GRACE HILL NEIGHBORHOOD SERVICES	FAX 314 539-9630
GRAND VIEW COLLEGE	FAX 515 263-2824
GREENVILLE COLLEGE	FAX 618 664-6555
GRINNELL COLLEGE	FAX 641 269-4508
HANNIBAL LAGRANGE COLLEGE	FAX 573 221-6594
HARDING UNIVERSITY MAIN CAMPUS	FAX 501 279-4122
HARRIS-STOWE STATE COLLEGE	FAX 314 340-3389
HENDERSON STATE UNIVERSITY	FAX 870 230-5336
ILLINOIS COLLEGE	FAX 217 245-3071
IOWA STATE UNIVERSITY	FAX 515 294-7446
IOWA WESLEYAN COLLEGE	FAX 319 385-6363
JOHN BROWN UNIVERSITY	FAX 479 524-7221
KANSAS STATE UNIVERSITY	FAX 785 532-6802
KENTUCKY STATE UNIVERSITY	FAX 502 597-6699
LANGSTON UNIVERSITY	FAX 405 466-2976
LINDENWOOD COLLEGE	FAX 636 949-4790
LINDSEY WILSON COLLEGE	FAX 270 384-8434
LORAS COLLEGE	FAX 563 588-7371
LOYOLA UNIVERSITY OF CHICAGO	FAX 312 915-7315
LUTHER COLLEGE	FAX 563 387-2628
MARYVILLE UNIVERSITY	FAX 314 529-9923
MILLIKIN UNIVERSITY	FAX 217 362-6407
MISSOURI SCHOOL OF JOURNALISM	FAX 573 884-8989
MISSOURI SCHOOL OF JOURNALISM	FAX 573 882-4823
MISSOURI SOUTHERN STATE COLLEGE	FAX 417 625-9338
MISSOURI VALLEY COLLEGE	FAX 660 831-4039
MONMOUTH COLLEGE	FAX 309 457-2363
MOREHEAD STATE UNIVERSITY	FAX 606 783-5018
MORNINGSIDE COLLEGE	FAX 712 274-5101
MOUNT MERCY COLLEGE	FAX 319 363-7543
MURRAY STATE UNIVERSITY	FAX 270 762-7090
NAACP	FAX 410 366-3304
NATIONAL ASSOCIATION OF BLACK JOURNALISTS	FAX 301 455-7101
NATIONAL ASSOCIATION OF HISPANIC JOURNALISTS	FAX 202 622-7144

NATIONAL BLACK MBA ASSOCIATION	FAX 312 236-0390
NATIVE AMERICAN JOURNALISTS ASSOCIATION	FAX 866 694-4264
NORTH CENTRAL COLLEGE	FAX 630 637-5146
NORTHEASTERN ILLINOIS UNIVERSITY	FAX 773 442-4690
NORTHERN OKLAHOMA COLLEGE	FAX 580 548-2218
NORTHWESTERN COLLEGE	FAX 712 707-7404
NORTHWESTERN STATE UNIVERSITY	FAX 580 327-8413
NORTHWESTERN UNIVERSITY	FAX 847 467-7778
NORTHERN KENTUCKY UNIVERSITY	FAX 859 572-6996
OKLAHOMA STATE UNIVERSITY	FAX 405 557-6043
OKLAHOMA STATE UNIVERSITY MAIN CAMPUS	FAX 405 744-9954
OTTAWA UNIVERSITY	FAX 785 229-1017
OUACHITA BAPTIST UNIVERSITY	FAX 870 245-5284
PARCLAY COLLEGE	FAX 620 962-5242
PHLANDER SMITH COLLEGE	FAX 501 370-5299
PIKEVILLE COLLEGE	FAX 606 432-9372
PITTSBURG STATE UNIVERSITY	FAX 620 235-4008
QUINCY UNIVERSITY	FAX 217 228-5240
ROBERT MORRIS COLLEGE	FAX 312 935-4081
SOUTHERN ILLINOIS UNIVERSITY-CARBONDALE	FAX 618 453-1924
SOUTHERN ILLINOIS UNIVERSITY-EDWARDSVILLE	FAX 618 650-3656
SOUTHWEST BAPTIST UNIVERSITY	FAX 417 328-1505
SOUTHWEST MISSOURI STATE UNIVERSITY	FAX 417 836-6797
SOUTHWESTERN OKLAHOMA STATE UNIVERSITY	FAX 580 774-7102
SPALDING UNIVERSITY	FAX 502 588-7170
SPRINGFIELD KOREAN ASSOCIATION	FAX 417 886-5533
ST. AMROSE UNIVERSITY	FAX 563 333-6243
ST. LOUIS UNIVERSITY	FAX 314 977-3486
TABOR COLLEGE	FAX 620 947-2607
THE URBAN LEAGUE	FAX 314 531-7462
THOMAS MORE COLLEGE	FAX 859 344-3607
TRANSYLVANIA UNIVERSITY	FAX 859 233-8785
TRI-COUNTY URBAN LEAGUE	FAX 309 672-4366
UMMA	FAX 816 822-8002

UNION COLLEGE	FAX 606 546-1522
UNIVERSITY OF MISSOURI – COLUMBIA	FAX 573 882-5440
UNIVERSITY OF ARKANSAS - LITTLE ROCK	FAX 501 569-3034
UNIVERSITY OF ARKANSAS – MONTICELLO	FAX 870 460-1354
UNIVERSITY OF ARKANSAS – PINE BLUFF	FAX 870 543-8090
UNIVERSITY OF CENTRAL ARKANSAS	FAX 501 852-2330
UNIVERSITY OF CENTRAL OKLAHOMA	FAX 405 974-3826
UNIVERSITY OF DUBUQUE	FAX 563 589-3419
UNIVERSITY OF ILLINOIS – CHICAGO	FAX 312 413-0383
UNIVERSITY OF IOWA	FAX 319 335-1029
UNIVERSITY OF KENTUCKY	FAX 859 323-1085
UNIVERSITY OF MISSOURI – KANSAS CITY	FAX 816 235-5534
UNIVERSITY OF MISSOURI – ST. LOUIS	FAX 314 516-6535
UNIVERSITY OF OKLAHOMA – NORMAN	FAX 405 325-3402
UNIVERSITY OF THE OZARKS	FAX 479 979-1477
UNIVERSITY OF TULSA	FAX 918 631-2115
UNIVERSITY OF MISSOURI – ROLLA	FAX 573 341-4253
UPPER IOWA UNIVERSITY	FAX 563 425-5258
WARTBURG COLLEGE	FAX 319 352-8365
WASHINGTON UNIVERSITY	FAX 314 935-5905
WEBSTER UNIVERSITY	FAX 314 968-7478
WESTERN ILLINOIS UNIVERSITY	FAX 309 298-1838
WESTMINISTER COLLEGE	FAX 573 592-5383
WHEATON COLLEGE	FAX 630 752-5448
WILLIAM JEWEL COLLEGE	FAX 816 415-5027
WILLIAM WOODS UNIVERSITY	FAX 573 642-1146
WILLIAMS BAPTIST COLLEGE	FAX 870 886-3294
WOMEN’S EMPLOYMENT NETWORK	FAX 816 822-8607

**EMAIL ADDRESSES**

BETHANY COLLEGE	<a href="mailto:career_service@bethanylb.edu">career_service@bethanylb.edu</a>
DORDT COLLEGE	<a href="mailto:careerservices@dordt.edu">careerservices@dordt.edu</a>
EASTERN ILLINOIS UNIVERSITY	<a href="mailto:jastevens2@eiu.edu">jastevens2@eiu.edu</a>
EVANGEL UNIVERSITY	<a href="mailto:careerservices@evangel.edu">careerservices@evangel.edu</a>
FRIENDS UNIVERSITY	<a href="mailto:dbarkley@friends.edu">dbarkley@friends.edu</a>

GOODS ENTERTAINMENT	<a href="mailto:Adam@GoodsEntertainment.com">Adam@GoodsEntertainment.com</a>
HENDRIX COLLEGE	<a href="mailto:coker@hendrix.edu">coker@hendrix.edu</a>
KANSAS NEWMAN COLLEGE	<a href="mailto:connollyj@newmanu.edu">connollyj@newmanu.edu</a>
NORTHEASTERN STATE UNIVERSITY	<a href="mailto:placement@nsuok.edu">placement@nsuok.edu</a>
NORTHWEST MISSOURI STATE UNIVERSITY	<a href="mailto:career@nwmissouri.edu">career@nwmissouri.edu</a>
OKLAHOMA PANHANDLE STATE UNIVERSITY	<a href="mailto:rene_r@opsu.edu">rene_r@opsu.edu</a>
SOUTHEAST MISSOURI STATE UNIVERSITY	<a href="mailto:careerlinkages@semo.edu">careerlinkages@semo.edu</a>
SOUTHWESTERN COLLEGE	<a href="mailto:dfalk@skans.edu">dfalk@skans.edu</a>
UNIVERSITY OF SAINT MARY	<a href="mailto:mba@mbaweb.org">mba@mbaweb.org</a>
WASHBURN UNIVERSITY OF TOPEKA	<a href="mailto:judy.smith@washburn.edu">judy.smith@washburn.edu</a>
WESTERN KENTUCKY UNIVERSITY	<a href="mailto:dan.onitsuka@wku.edu">dan.onitsuka@wku.edu</a>
WILLIAM PENN COLLEGE	<a href="mailto:stevensde@wmpenn.edu">stevensde@wmpenn.edu</a>